



# BREAST CANCER

*awareness*  
MERCHANDISE CATALOG

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**TOLL FREE 800-254-5553**

**PHONE 615-822-8431 • FAX 615-822-1894**

**[WWW.CRUISINSPORTS.COM](http://WWW.CRUISINSPORTS.COM)**

GENERAL MOTORS TRADEMARKS ARE USED UNDER LICENSE TO CRUISIN SPORTS, INC.

**CARES**

## Dear Chevrolet Dealers & Partners,

Chevrolet continues its great partnership with the American Cancer Society in supporting the Making Strides Against Breast Cancer® program. We are honored to have been selected as your official licensed Chevrolet/American Cancer Society merchandise supplier for this program.

The past five years have been a great success for the Making Strides program, due in part to the support of Chevrolet, its LMA groups, and its dealers. This year we will proudly support the American Cancer Society Making Strides Against Breast Cancer® program by making generous contributions, in the name of Chevrolet, its dealers, and its partners, from the purchases of support merchandise you see in this catalog.

### *It's time to show our support.*

We've built a catalog with breast cancer awareness items tailored for events, ride and drives, or to give to customers on the sales floor or service drive. As in years past, many items sell out quickly, so we urge you to take advantage of this early start to your events and get what you need now. Like previous years, anything you order will be ready for delivery before October 1st, but some items sell out before this time. **Cruisin Sports will contribute 10% of the sales price of each item from this program to the American Cancer Society on purchases made through Friday, December 12, 2025.\***

### *Personalization Option.*

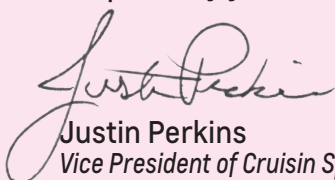
You can add your dealership name to embroidered items for an additional \$2.50 per item (minimum 12 items), or add your dealership name to most of non-embroidered merchandise for a set-up fee (in most cases \$50.00, plus an additional \$0.50 per location or manufacturer minimum quantity required, call for details). You must order dealer personalized merchandise before September 12 to ensure October delivery.

***Cruisin Sports is now a Chevrolet iMR Turnkey Provider***, which means we will submit the sales iMR reimbursement on your behalf, removing any hassle or delays. As always, all of our merchandise qualifies for Chevrolet iMR funds (Co-Op), so take advantage by **telling us you want to use your iMR reimbursement funds when placing your order.**

If you have any questions regarding our merchandise or anything else, please feel free to contact us.

We wish you the best in your support of the American Cancer Society's efforts to save lives from breast cancer.

Respectfully yours,



Justin Perkins  
Vice President of Cruisin Sports, Inc.

\* The American Cancer Society does not endorse any specific product.

**ORDER  
TODAY!**

**800-254-5553**

# ACTIVATION VALUE KIT MERCHANDISE PRICING

## HOW IT WORKS:

### Step 1: Pick a Value Kit Size

All kits contain the items shown to the right with the following breakdowns:

**Small Kit..... \$262.00**

Small Kit contains 10\* of each item on right page.

Unisex Tee Breakdown: 2 small, 3 medium, 3 large, 2 XL

**Medium Kit..... \$656.00**

Medium Kit contains 25\* of each item on right page.

Unisex Tee Breakdown: 3 small, 8 medium, 8 large, 6 XL

**Large Kit..... \$1,212.00**

Large Kit contains 50\* of each item on right page.

Unisex Tee Breakdown: 8 small, 16 medium, 16 large, 10 XL

**\$50**  
SAVINGS

**\$125**  
SAVINGS

**\$350**  
SAVINGS



**BA1030**



**BA9093**

Rally Towel



**BA9089**  
Lanyard

### Step 2: Place Your Order

Once you have decided on the kit that best suits your dealership, pick up the phone and give us a call at 800-254-5553.

**Prices do not include outbound shipping.**

**BA9097**

Paracord Bracelet



**BA9060**

Water Bottle



**BA9014**

Cinch Bag

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**CARES**

**BA1028**

Tie-dye Pink



**\$15<sup>00</sup>**

**STRONGER TEE**

Unisex Pink 90/10 cotton/poly  
preshrunk cotton t-shirt. Small-2XL

**BA1030**

Hope Tee



**\$11<sup>00</sup>**

**NEW**

**HOPE TEE**

Unisex white 100% cotton  
preshrunk t-shirt. Small-2XL

**\*ALL T-SHIRTS CAN BE DEALER  
PERSONALIZED ON THE BACK!  
ONE COLOR LOGO ADD \$2.50.  
MINIMUM ORDER = 72**

**BA1029**

Dark Heather



**\$11<sup>00</sup>**

**DRIVE OVER CANCER TEE**

Unisex 100% Cotton preshrunk cotton  
dark heather t-shirt. Small-2XL

**BA1026**

Heather Heliconia



**\$11<sup>00</sup>**

**FIGHT SQUARE TEE**

Unisex Heather Heliconia 50/50 cotton/  
poly preshrunk cotton. Small-2XL

**DPBA1029**

Personalized  
Drive Over Cancer

**DPBA1026**

Personalized  
Fight Cancer

**ORDER  
TODAY!**

**800-254-5553**



**BA4004**  
Hawaiian Shirt



**\$22<sup>00</sup>**

Add \$2 for 2XL, \$3 for 3XL, etc.

**SUBLIMATED  
HAWAIIAN SHIRT**

135 GSM breathable wrinkle-free Unisex UV-resistant Hawaiian Shirts. It is made of lightweight 95% Polyester + 5% Spandex fabric and is UV resistant, stretchy, breathable & cooling.

**BA6004**  
Stronger  
Than Cancer



**\$29<sup>00</sup>**

Add \$2 for 2XL, \$3 for 3XL, etc.

**TIE-DYE PULLOVER  
HOODED SWEATSHIRT**

- 7.8-ounce, 80/20 cotton/poly fleece
- Two-ply hood
- Dyed-to-match drawcords
- Front pouch pocket

**BA6002**  
Chevy Cares



**\$38<sup>00</sup>**

Add \$2 for 2XL, \$3 for 3XL, etc.

**PINK SPONGE  
FLEECE HOODIE**

- 8-ounce, 52/48 Airlume combed and ring-spun cotton/polyester
- Retail fit
- White drawcord



**CARES**

**\*CAN BE DEALER  
PERSONALIZED ON THE BACK!  
ONE COLOR LOGO ADD \$2.50.  
MINIMUM ORDER = 72**

**\$12<sup>00</sup>**  
Dealer Personalized add \$2.50



**BA2011**

This hat provides simple perfection. 100% cotton twill fabric with a velcro closure. Minimum 4

**DPBA2011** \*Dealer Personalized, see note.

**BA2021**

This classic trucker cap in a charity pink color is the ultimate support cap for all walks, runs, and breast cancer charity events this October. Minimum 4

**DPBA2021**

\*Dealer Personalized, see note.



**\$14<sup>50</sup>**

Dealer Personalized add \$2.50



**\$15<sup>00</sup>**

Dealer Personalized add \$2.50

**BA2013**

If you are looking for a stylish way to give back, this charcoal cap with pink mesh is for you. Minimum 4

**DPBA2013** \*Dealer Personalized, see note.



**\$12<sup>00</sup>**

Dealer Personalized add \$2.50

**BA2018**

An unstructured version of our popular structured twill cap, this style has a low profile and is a perfect way to uniform the team. Minimum 4

**DPBA2018** \*Dealer Personalized, see note.

**ORDER  
TODAY!**

**800-254-5553**





### BA2022

If you are looking for a stylish way to give back, this black flat bill cap features a statement pink bill and eyelets. Minimum 4

**\$15<sup>00</sup>**

Dealer Personalized add \$2.50

### DPBA2022

\*Dealer Personalized, see note.

**NEW**



**\$12<sup>00</sup>**

Dealer Personalized add \$2.50

### BA2024

This classic trucker cap in a charity pink color is the ultimate support cap for all walks, runs, and breast cancer charity events this October. Minimum 4

### DPBA2024

\*Dealer Personalized, see note.

**\*DEALER NAME ONLY  
ON THE BACK FOR  
PERSONALIZED HATS.  
ADD \$2.50**



### BA2023

Don't go trolling for the next big thing -- pick up on these classic tie dye bucket style fishing hats. Provides coverage from the sun with all around quality stitching for great looks and lines. One size fits all.

**\$14<sup>50</sup>**

Dealer Personalized add \$2.50

### BA2017

Pink

### BA2019

Black

## BEANIES

We took our popular knit cap style and fully lined it with fleece for additional warmth and comfort. Minimum 4

**\$12<sup>00</sup>**

Dealer Personalized add \$2.50



### DPBA2017

\*Dealer Personalized, see note.

### DPBA2019

\*Dealer Personalized, see note.



# CARES

**BA3002**

Ladies' Black

**DPBA3002**

Personalized  
Ladies' Black

**BA3003**

Men's Black

**DPBA3003**

Personalized  
Men's Black



**BA3000**

Ladies' Pink

**DPBA3000**

Personalized  
Ladies' Pink

**BA3001**

Men's Pink

**DPBA3001**

Personalized  
Men's Pink

**\$25<sup>00</sup>**

Add \$2 for 2XL, \$3 for 3XL, etc.

## SILK TOUCH™ COTTON POLO

A comfortable classic polo with superior wrinkle and shrink resistance, a silky soft feel and an incredible range of styles, sizes and colors. Ladies' available in sizes Small-2XL. Men's available in sizes Medium-3XL.

**· CALL TO ASK ABOUT DEALER PERSONALIZATION ·**

**BA4002**

Men's  
Steel Grey

**BA4003**

Men's Pink

**BA4000**

Ladies' Steel Grey

**BA4001**

Ladies' Pink

BACK YOKE

BACK YOKE

BACK YOKE

BACK YOKE



## LONG SLEEVE EASY CARE SHIRT

This comfortable wash-and-wear shirt is indispensable for the workday. Wrinkle resistance makes this shirt a cut above the competition so you and your staff can be, too. Ladies' available in sizes Small-2XL. Men's available in sizes Small-3XL.

**\$33<sup>00</sup>**

Add \$2 for 2XL, \$3 for 3XL, etc.

**ORDER  
TODAY!**

**800-254-5553**



• CALL TO ASK ABOUT DEALER PERSONALIZATION •

### BA5001

Men's Black  
pullover



### BA5000

Ladies' Pink  
pullover



**\$42<sup>00</sup>**

Add \$2 for 2XL, \$3 for 3XL, etc.

## QUARTER-ZIP PULLOVER

An extremely flexible layer with a soft-brushed backing and moisture control for year-round comfort. This 6.8 ounce, poly/spandex blend pullover has a taped collar and a tag-free label.

### BA9078

Chevy Cares - Ribbon Socks

## RIBBON SOCKS

Custom black and pink ribbon socks with pink heel and toe. Crew socks, one size fits most.

**\$20<sup>00</sup>**



### BA9099

Pink Bowtie  
Pattern Neck Tie

## BOWTIE NECK TIE

Custom neck tie, 58" standard length. White repeating bowtie logo pattern throughout.

**\$14<sup>00</sup>**



### BA9022

Sunglasses

## SUNGLASSES

These two-tone sunglasses are a great way to show your support in style! UV400 lenses.

**\$3<sup>00</sup>**



**CARES****BA9106**

Pink Clip

**POWER CLIP JUMBO**

This jumbo clip is the perfect giveaway item during all your promotional events for Breast Cancer Awareness month. This sturdy durable clip will be used over and over again keeping the Chevrolet brand in front of customers.

**\$2<sup>00</sup>****NEW****\$3<sup>25</sup>****BA9097**

Paracord Bracelet

- Approx. 10 ft of polyester tactical paracord
- Easy-release plastic buckle
- Makes a great event wristband
- Uses include: Shelter line, tourniquet, tent string, boot laces, belt, arm sling, fishing line, snares and traps, gear repair, luggage tags, log pull

**\$2<sup>75</sup>****BA9006**

Ribbon Lapel Pin

**LAPEL PIN**

This lapel pin is a simple but effective way to express your support. NEW magnetic closure. Minimum 12

**POLYESTER LANYARD**

These 3/4" wide lanyards are perfect to help identify staff and essential staff volunteers for all of your breast cancer fund-raising events.

**BA9089**

Pink Lanyard

**\$3<sup>50</sup>****ORDER  
TODAY!****800-254-5553**

**NEW**



**BA9107**  
Power Bank

## POWER BANK

Slim 2,500 MAH 3-In-1 Power Bank. It features a built-In Apple® 8-Pin & micro-USB Cord and includes a type-C adapter. The type-C Adapter stores in the top slot when not in use.

**\$14<sup>00</sup>**

**BA9100**  
Desk Mat

## DESK MAT

This Gaming Mouse Pad is durable and flexible enough to roll up. Keeping a clean, uncluttered desk can help to improve the gaming experience for gamers or work efficiency in the office. 31.5" L x 11.8" W x 0.08" H

**\$20<sup>00</sup>**



**BA9102**  
Mouse Pad



## MOUSE PAD

Make strides every day with this 9-1/4" x 7-3/4" mousepad made from 1/8" rubber. It's great for home or business offices and puts your contact information within reach while keeping it visible on a consistent basis.

**\$3<sup>75</sup>**

**BA9065**  
Ribbon Grip Pen



## RIBBON GRIP PEN

ABS plastic click pen with soft TPR grip featuring engraved awareness ribbon in the mold. Includes black, medium-point ink.

**\$2<sup>25</sup>**



**CARES****\$4<sup>50</sup>****BA9060**

Poly-Clean™ Sport Bottle

**SPORT BOTTLE**

This water bottle is the perfect giveaway at all of your sponsored events. It is made with PET material and is BPA free. Not for hot liquid use. Made in the USA.

**40 OZ. INTREPID TUMBLER**

Keep hydrated all day with this 40 oz. tumbler with carry handle. Stainless steel outer and inner, double-wall construction tumbler for insulation of hot and cold beverages.

**BA9095**  
40 oz. Tumbler**\$25<sup>00</sup>****NEW****BA9108**

28 oz. Bottle

**ELVIN 28OZ  
RECYCLED  
STAINLESS FLIP  
STRAW BOTTLE**

Featuring a built-in flip straw on top of the lid for easy and effortless one-handed sipping. Use the push-button to pop the lid open and enter one-handed chug mode!

**\$15<sup>50</sup>****BA9098**

Pink Mug

**PINK MUG**

The standard ceramic coffee mug, typically holding 11 ounces of liquid, is a ubiquitous choice for enjoying coffee and other hot beverages.

**\$10<sup>00</sup>****ORDER  
TODAY!****800-254-5553**



**NEW**



**BA9109**  
Bottle Pouch

**\$9<sup>00</sup>**

## BOTTLE BUDDY DELUXE WATER BOTTLE POUCH

Free up your hands with the Deluxe Water Bottle Pouch! Designed to fit most water bottles and with a gripped back that won't slide off. Featuring double pockets to hold double the stuff! Made with recycled materials this item gives 1% back to the planet.

**BA9014**  
Cinch Bag



## ZIPPER CINCH BAG

Here is a great backpack that has an extra pocket and headphone hole so you can listen while you walk. Made of 210D polyester and reinforced eyelets. Spot Clean/Air Dry. Minimum 4

**\$4<sup>50</sup>**

**DPBA9014**

Dealer Personalized option. Call for pricing.

**NEW**



**BA9104**  
Backpack

## HIGH SIERRA® SWOOP SG LAPTOP BACKPACK

Large main compartment with cascading external accessory pockets and a separate laptop sleeve.

**\$47<sup>00</sup>**

**\$4<sup>50</sup>**

**NEW**



**BA9103**  
Shopper

## FOLDAWAY SHOPPER

Pack it in with this fun, unique tote that's perfect for the grocery store or farmers market. Tote folds into a carrying pouch with drawstring.

**CARES****BA9093** • Rally Towel**\$4<sup>50</sup>****RALLY TOWEL**

100% cotton terry cloth rally towel to show off your spirit. This multi-use towel is approximately 15.5" w X 13.25" h.

**BA9096**

7" Chevy Cares Panda Bear

**\$15<sup>00</sup>**

This plush panda is perfect for give-aways to entertain young children and offer some comfort.

**BA9079**

Black

**\$18<sup>00</sup>****FLEECE BLANKET**

100% spun polyester fleece with Dyed-to-match blanket stitch hem. Web carrying strap with buckles. Dimensions: 50" x 60"

**BA9003**

Wrist Band

**\$2<sup>25</sup>****SILICON BAND**

This is another simple but classic way to show your support for breast cancer awareness. Minimum 12

**NEW****BA9105**

Soy Candle

**\$5<sup>50</sup>****SOOTHESCENTS MINI SOY CANDLE**

Enhance your space with our Soy Wax Candle in a sleek matte glass jar, complete with a bamboo lid. This small candle (2 3/4 x 2 1/2") is made with high melting point soy wax, ensuring a clean and long-lasting burn.

**ORDER TODAY!****800-254-5553**



# PINK CORNHOLE GAME

## FEATURES:

- Quality 1/2" Plywood Tops - Smooth finish, excellent playability.
- Top Choice Finish Grade 2 x 4's - Superior to the basic framing boards others use.
- Finished with clear gloss sealant for protection.
- Perfect 6" holes.
- Strong, foldable 2 x 4 leg construction with carriage bolts and wing nuts
- We paint the sides and legs and touch up our boards!
- Complete cornhole bag set included in our price. 8 bags with custom logo.

**BA9879**  
PINK RIBBON  
BOARD & BAGS



**\$300<sup>00</sup>**

Complete set contains two boards  
and 8 bags (4 black, 4 pink)

## CALLAWAY SUPERSOFT 3 BALL TUBE

The softest Callaway golf ball, this 3 ball box will have your game playing perfect for your charity event. Super long, super straight, these ball have been improved to combine incredible cover, core and flight technologies to make it even better.

**\$11<sup>00</sup>**



**BA9090**  
Pink Golf Balls



**BA9067**  
Golf Towel

## GOLF TOWEL

A handy carabiner  
allows you to hang  
this lightweight,  
absorbent, odor-  
fighting towel off  
the golf bag.

**\$10<sup>00</sup>**



**BA9091**  
Golf Tee  
Combo Pack

**\$2<sup>00</sup>**

## GOLF TEE + BALL MARKER POLYBAG COMBO PACK

(6) 2 3/4" Golf Tees & (2) Ball Marker  
Packaged in a Reusable Zip Lock Poly  
Bag. Great for Handouts at Trade  
Shows, Golf Tournaments, etc.

Cruisin Sports is happy to announce that we are a  
**Sales iMR Turnkey Provider**

## Billing Info

Chevrolet Dealers can have their purchases invoiced through BARS DCS. It is as easy as calling us with your 5-digit Sales and Service Account number and placing your order.

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## Contact Info

If you have additional questions, would like to speak about custom orders / dealer personalization, or are ready to place your order, contact Cruisin Sports in one of the following ways:

**Toll Free: 800-254-5553**

**Fax: 615-822-1894**

**Local: 615-822-8431**

**Email: [sales@cruisinsports.com](mailto:sales@cruisinsports.com)**



**[WWW.CRUISINSPORTS.COM](http://WWW.CRUISINSPORTS.COM)**

**ORDER TOLL FREE 800-254-5553**

**PHONE 615-822-8431 • FAX 615-822-1894  
(8AM-5PM CENTRAL TIME)**

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